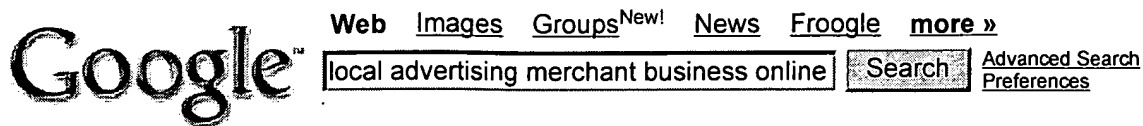


Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	0	online same business same merchant near7 (listing or advertising or directory)	USPAT	OR	ON	2004/12/26 18:06
L2	313	(online or web or internet) same ((business or merchant) near7 (listing or advertising or directory))	USPAT	OR	ON	2004/12/26 18:06
L3	92	2 and (local near8 (business or merchant or store or sale or customer))	USPAT	OR	ON	2004/12/26 18:07
L4	18	2 same (local near8 (business or merchant or store or sale or customer))	USPAT	OR	ON	2004/12/26 18:09
L5	49	3 and (local or geographic or gepgraphical) near7 (target or targeting or profil\$ or advertis\$)	USPAT	OR	ON	2004/12/26 18:10
L6	20	5 and (category)	USPAT	OR	ON	2004/12/26 18:10
L7	15	6 not 4	USPAT	OR	ON	2004/12/26 18:12
L8	39	5 and (user or consumer or customer) near10 (statistics or usage history)	USPAT	OR	ON	2004/12/26 18:13
L9	19	8 not 6 not 4	USPAT	OR	ON	2004/12/26 18:13

**Web**Results 1 - 10 of about **987,000** for **local advertising merchant business online**. (0.26 seconds)**GeoLocal.com: Bringing Small Local Business Online**... Next Big Ring While the entire **online advertising** industry is ... we started a websitewhere **local merchants** could list ... into the inventory of your **local** stores to ...www.geolocal.com/ - 58k - Dec 25, 2004 - [Cached](#) - [Similar pages](#)**Does Your Local Business Really Need A Web Site**... your **business**. **Local** search is bringing new customers to **local merchants**, freelancers, crafters and self-employed professionals. The prices for **online** ads are ...www.chiff.com/a/web-site-sb.htm - 24k - [Cached](#) - [Similar pages](#)**Credit Card: Business, Web Hosting, Web Design, Merchant Service ...**Pointshop.com » Home of **Merchant** Solutions! ... solution designed for small and mid-sized**businesses**. ... partners helping to drive traffic through **local advertising**. ...www.onlinestore.pointshop.com/ - 17k - [Cached](#) - [Similar pages](#)**Local Advertising and Marketing, items 1 to 50**... Roughly 25 percent of **online** buyers seek **merchants** that are near their home or worklocations, and ... **Business** spending on **local online advertising** will grow ...www.wilsonweb.com/cat/cat.cfm?page=1&subcat=mm\_Local - 76k - [Cached](#) - [Similar pages](#)**Overview of Local Marketing, items 1 to 32**... **Local Merchants** Going **Online** Rely on Faith by Bob ... included) or non-existent. However,**local businesses** do well with **online advertising** and promotion to the ...

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page=1&subcat=lb\_Overview - 69k - [Cached](#) - [Similar pages](#)[ [More results from www.wilsonweb.com](#) ]**Promotion Tip: Searchers Are Going Local**... **local** Chamber of Commerce or other **merchant** organization to ... may also attract **local**visitors with **local** news and weather feeds, classified ads, and bulletin ...www.netmechanic.com/news/vol7/promo\_no6.htm - 37k - [Cached](#) - [Similar pages](#)**Jupiter Research Market Opportunity Study—Local Search & Online ...**... performance-based **advertising** for **local merchants** and service ... When incorporated into **online** search engines and ... to connect with **advertising businesses** by phone. ...

www.ingenio.com/documents/corp/press/analysts/jupiterfeb2004/default.asp - 12k - Dec 26, 2004 -

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